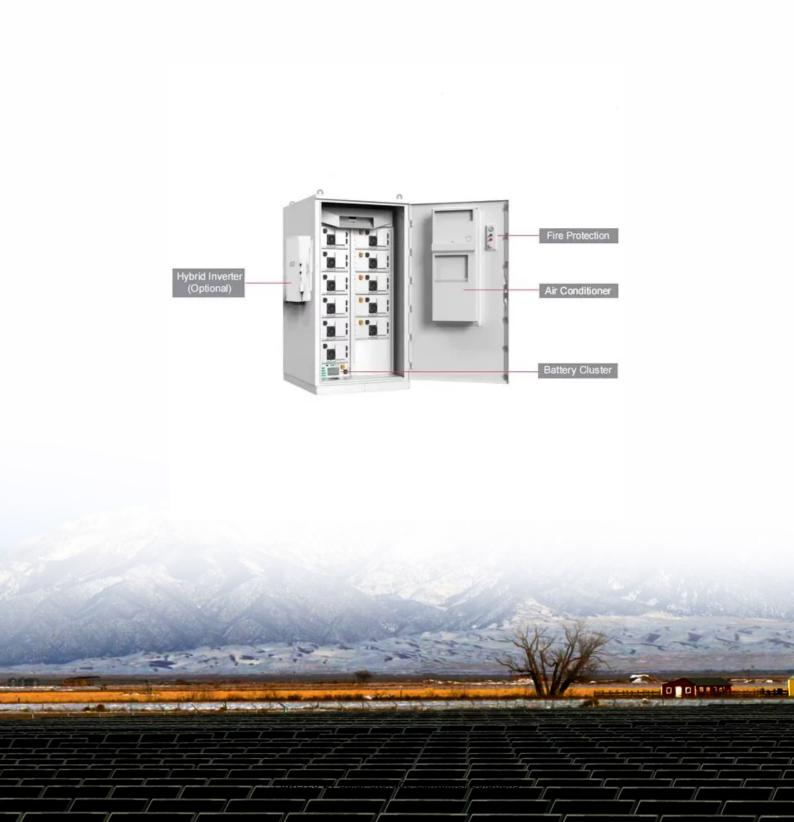


Solar Storage Container Solutions

US Outdoor Power Prices





Overview

How much does electricity cost in the United States?

Wholesale electricity peak prices exceeded \$100/MWh in the Mid-Atlantic (\$101/MWh), Southern California (\$105/MWh), the Northwest (\$106/MWh), the Southwest (\$126/MWh), and in Texas (\$129/MWh). Louisiana (into Entergy) had the lowest prices during the month, only reaching a high of \$40/MWh.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Which states have the lowest wholesale electricity prices?

The Midwest (MISO) recorded its lowest wholesale electricity price at \$12.69/MWh on April 17th, while Louisianna (into Entergy) and the Northwest (Mid-C) also recorded wholesale electricity prices very close to their lows for the annual period ending April 30, 2025.



How are wholesale electricity prices related to natural gas prices?

Wholesale electricity prices are closely tied to wholesale natural gas prices in all but the center of the country. Therefore, one can often explain current wholesale electricity prices by looking at what is happening with natural gas prices.



US Outdoor Power Prices



OPEI Homepage , Outdoor Power Equipment Institute

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